

PRIA First Timer Primer

*2015 Winter Symposium
Crystal City Marriott
February 18, 2015*



- PRIA is a forum for:
 - Identification, research, discussion, development, drafting and implementation of national standards, best practices and new technology solutions

- PRIA is committed to:
 - Promoting the importance of the public land records system;
 - The efficiency of industry operations;
 - Providing a format where all parties can be heard.

- PRIA's style means:
 - Everyone is invited to the table;
 - If you want a say, you need to play (participate).
- As much as possible:
 - We wrangle over the issues;
 - Come to consensus;
 - Then we write the best practice or standard.

- Intellectual Property Rights Policy
 - You have the right to remain silent; anything you say could be interpreted as volunteering to co-chair the project. This is a good group of people with a distinctive sense of humor. Individuals who are easily offended are hereby warned that it was not intentional. Roll up your sleeves, we have serious work to do...

IPR Policy

- Seriously...
- Legalese designed to discourage bad actors and encourage open participation.
 - “This meeting is governed by the PRIA Intellectual Property Rights and Anti-Trust policies. These policies are published on the PRIA website (www.pria.us). If you have any questions regarding these policies, please call 919-459-2081 and ask to speak to the PRIA Staff Executive. By participating in this meeting you agree to be bound by these policies.”

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Property Records Industry Association

PARTNERSHIP • KNOWLEDGE • RESULTS

Special Friends

- President's Circle
 - Simplifile
- Platinum
 - American Land Title Association
 - MERS
 - eRecording Partners Network

Now What?

- 2 ½ days of whirlwind activity
 - 9 General Sessions
 - 7 Workgroup Meetings
 - 2 Breakfast Roundtable Events
 - 2 Relationship Development Events
 - 2 Keynote Addresses
 - 1 Off-site Tour
 - A Game Show

(The 12 Days of Christmas...just not as snappy)



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Now What?

- How do I participate?
 - General Sessions: Q&A is usually at the end.
 - There will be PV's with microphones.
 - Working Sessions:
 - Just jump in.
 - Breakfast Roundtables:
 - Find a topic
 - Say “hi”
 - Learn something from someone with a different point of view.

Now What?

- How do I participate?
 - Relationship Development Events:
 - If you don't come down and mingle, we'll send hotel security to find you.
 - If you sit in the corner, we'll rearrange the tables to make that the middle of the room.

Who's Who?

- Mark Ladd – President
 - VP, Regulatory & Industry Affairs (Simplifile)
- Larry Burtness – Vice President
 - Recorder (Washoe County, NV)
- Diane Swoboda Peterson – Secretary
 - Deputy Recorder (Woodbury County, IA)
- Kelly Romeo – Treasurer
 - Vice President (American Land Title Association)

(you see, anybody can do this)

Who's Who?

- Board of Directors

- Val Wood

- Chief Deputy Recorder (San Diego County, CA)

- Kim LeGate

- Chief Deputy (Davidson County, TN)

- Kathi Guay

- Register of Deeds (Merrimack, NH)

- Nancy Sotomayer

- Recording Manager (Douglas County, CO)

Who's Who?

- Board of Directors (cont.)
 - Charlie Epperson
 - CTO (SigniaDocs)
 - Ann Richards
 - Business Development (Pioneer Technology Group)
 - Zachary Zaherek
 - VP, Senior Corporate Counsel (First American Corporation)
 - Karl Klessig
 - President (Corporation Service Company)
 - Jerry Lewallen
 - President, (eRecording Partners Network)

Who's Who?

- Council of Advisors

- Mark Monacelli
 - Recorder (St. Louis County, MN)
- Steve McDonald
 - Director of Government Affairs (RedVision)
- Carol Foglesong
 - Assistant Comptroller (Orange County, FL)
- Paul Clifford
 - President, Simplifile, LC
- Kay Wrucke
 - Recorder (Martin County, MN)
- David Ewan
 - Underwriting Counsel (Westcor Land Title Insurance Co.)



Who's Who?

- Committee & Workgroup Co-chairs

Who's Who?

- Our GREAT Staff
 - Stevie Kernick
 - Chief Staff Officer
 - Erin Huber
 - Membership Coordinator
 - Valerie Sprague
 - Technology
 - Carolyn Ableman
 - PREP Coordinator

- Whitepaper?
 - An educational document that memorializes the most brilliant ideas you've ever heard.
- Best Practice?
 - What everybody says they do while at the conference, but struggles to do back at the office.
- XML Standards?
 - If we told you, you'd run crying and screaming from this room.

So How Do I...?

- Join a committee or workgroup?
 - Attend the session
 - Say the following:
 - “I’d LOVE to help with that!”
 - Learn the secret handshake
 - Specific initiation rites vary by workgroup



What If...?

- I have a question during the conference?
 - Ask your PRIA Ambassador
 - Go to the registration desk
 - Stevie knows everything ;-)
- I have an idea for a PRIA standard?
 - Already? That's great!
 - Talk to one of us and we'll point you in the right direction

Technology 101

- PRIA came into existence largely due to issues relating to eRecording
- It seems like a foreign language but it's driven by everyday policy decisions

- XML
 - Extensible Mark-up Language
 - Lets machines talk to each other and lets human's think they had something to do with it
- Schema
 - A document, written in XML, that tells XML processors what to do with the data
 - Basically, a grammar book for geeks

- Business Requirements & Use Cases
 - Documents written by normal people that tell propeller-heads what their code needs to do
- iGuide
 - Implementation Guide
 - Documents written by propeller-heads in order to narrow the options

Technology 101

- We're probably making the rest up just to sound smart
 - It all comes down to getting your job done
 - Nobody knows that better than you
 - Come on down!

- Questions?
- Hopefully you'll want to stay for a long time!

Thank you.

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