

PRIA First Timer Primer

*2014 Winter Symposium
Crystal City Marriott
February 26, 2014*



Welcome!

- PRIA is a forum for:
 - Identification, research, discussion, development, drafting and implementation of national standards, best practices and new technology solutions

Welcome!

- PRIA is committed to:
 - Promoting the importance of the public land records system;
 - The efficiency of industry operations;
 - Providing a format where all parties can be heard.

Welcome!

- PRIA's style means:
 - Everyone is invited to the table;
 - If you want a say, you need to play (participate).
- As much as possible:
 - We wrangle over the issues;
 - Come to consensus;
 - Then we write the best practice or standard.

IPR Policy

- Intellectual Property Rights Policy
 - You have the right to remain silent; anything you say could be interpreted as volunteering to co-chair the project. This is a good group of people with a distinctive sense of humor. Individuals who are easily offended are hereby warned that it was not intentional. Roll up your sleeves, we have serious work to do...

IPR Policy

- Seriously...
- Legalese designed to discourage bad actors and encourage open participation.
 - “This meeting is governed by the PRIA Intellectual Property Rights and Anti-Trust policies. These policies are published on the PRIA website (www.pria.us). If you have any questions regarding these policies, please call 919-459-2081 and ask to speak to the PRIA Staff Executive. By participating in this meeting you agree to be bound by these policies.”

Special Friends

- President's Circle
 - Simplifile
 - ESRI
- Platinum
 - American Land Title Association
 - MERS
 - eRecording Partners Network

Now What?

- 2 ½ days of whirlwind activity
 - 5 General Sessions
 - 10 Workgroup Meetings
 - 2 Breakfast Roundtable Events
 - 2 Relationship Development Events
 - 1 Keynote Address
 - 1 Off-site Tour
 - A Game Show

(The 12 Days of Christmas...just not as snappy)

Now What?

- How do I participate?
 - General Sessions: Q&A is usually at the end.
 - There will be PV's with microphones.
 - Working Sessions:
 - Just jump in.
 - Breakfast Roundtables:
 - Find a topic
 - Say “hi”
 - Learn something from someone with a different point of view.

Now What?

- How do I participate?
 - Relationship Development Events:
 - If you don't come down and mingle, we'll send hotel security to find you.
 - If you sit in the corner, we'll rearrange the tables to make that the middle of the room.

Who's Who?

- David Ewan – President
- Larry Burtness – Vice President
- Joan McCalmant – Secretary
- Mark Ladd – Treasurer

(you see, anybody can do this)

Who's Who?

- Board of Directors
 - Mary Louise Garcia
 - Clerk (Tarrant County, TX)
 - Val Wood
 - Chief Deputy Recorder (San Diego County, CA)
 - Kim LeGate
 - Chief Deputy (Davidson County, TN)
 - Scott Moore
 - VP Sales & Marketing (Fidlar Technologies)
 - Kathi Guay
 - Register of Deeds (Merrimack, NH)

Who's Who?

- Board of Directors (cont.)
 - Charlie Epperson
 - CTO (SigniaDocs)
 - Kelly Romeo
 - Vice President (ALTA)
 - Zachary Zaherek
 - VP, Senior Corporate Counsel (First American Corporation)
 - Karl Klessig
 - President (Corporation Service Company)

Who's Who?

- Council of Advisors
 - Mark Monacelli
 - Recorder (St. Louis County, MN)
 - Steve McDonald
 - Director of Government Affairs (RedVision)
 - Carol Foglesong
 - Assistant Comptroller (Orange County, FL)
 - Paul Clifford
 - President, Simplifile, LC
 - Bettie Johnson
 - Recorder (Boone County, MO)

Who's Who?

- Committee & Workgroup Co-chairs

Who's Who?

- Our GREAT Staff
 - Stevie Kernick
 - Chief Staff Officer
 - Erin Huber
 - Membership Coordinator
 - Valerie Sprague
 - Technology
 - Carolyn Ableman
 - PREP Coordinator

PRIA - speak

- Whitepaper?
 - An educational document that memorializes the most brilliant ideas you've ever heard.
- Best Practice?
 - What everybody says they do while at the conference, but struggles to do back at the office.
- XML Standards?
 - If we told you, you'd run crying and screaming from this room.

So How Do I...?

- Join a committee or workgroup?
 - Attend the session
 - Say the following:
 - “I’d LOVE to help with that!”
 - Learn the secret handshake
 - Specific initiation rites vary by workgroup

What If...?

- I have a question during the conference?
 - Ask your PRIA Ambassador
 - Go to the registration desk
 - Stevie knows everything ;-)
- I have an idea for a PRIA standard?
 - Already? That's great!
 - Talk to one of us and we'll point you in the right direction

Technology 101

- PRIA came into existence largely due to issues relating to eRecording
- It seems like a foreign language but it's driven by everyday policy decisions

Technology 101

- XML
 - Extensible Mark-up Language
 - Lets machines talk to each other and lets human's think they had something to do with it
- Schema
 - A document, written in XML, that tells XML processors what to do with the data
 - Basically, a grammar book for geeks

Technology 101

- Business Requirements & Use Cases
 - Documents written by normal people that tell propeller-heads what their code needs to do
- iGuide
 - Implementation Guide
 - Documents written by propeller-heads in order to narrow the options

Technology 101

- We're probably making the rest up just to sound smart
 - It all comes down to getting your job done
 - Nobody knows that better than you
 - Come on down!

Q&A

- Questions?
- Hopefully you'll want to stay for a long time!

Thank you.

Mark Ladd

Simplifile

801-223-1066

mark.ladd@simplifile.com