



2018-19

PRIA-PREP Bundled Advertising

Maximize your advertising dollars by selecting an annual bundled package that includes banner advertisements in both PRIA’s *In Touch* and the PREP *Working Together* eNewsletters.

In Touch is distributed 24 times each year, while *Working Together* is sent 12 times each year—that’s 36 exposures to a circulation ranging from 1,000 to over 11,000 industry movers and shakers.

Check out the savings below and make a commitment to bundled banner placement in both newsletters, before the next PRIA year begins on August 1, 2018. Once a company secures a banner ad in a bundled package, that company will have first right of refusal on that positioning in subsequent years and the ad space will no longer be available for single purchase.

Ad Position	Bundled Rate (annual)	
Top Banner	\$3,060	SOLD
2 nd Banner	\$2,703	SOLD
3 rd Banner	\$2,244	SOLD
4 th Banner	\$1,479	SOLD
5 th Banner (and lower)	\$1,479	AVAILABLE
Banner: 468 X 60	Skyscraper: 160 X 290	

Act quickly by completing the form below and Email to coordinator@pria.us or fax 919.459.2075.

Advertising Contact	
Company	
Email	
Ad Position	
Total Amount to be Paid	
URL (for hyperlink)	
Check #	
Name on Credit Card	
Credit Card #	
Credit Card Expiration Date	
Authorized Signature	

Questions? Call 919.459.2081