

# 12 REASONS TO ATTEND PRIA's 2019 ANNUAL CONFERENCE



1. Expand your professional skillset
2. Learn new tips and tactics
3. Bring up-to-date knowledge back to the office and your team
4. Develop a network of professional colleagues
5. Share your industry challenges with other like-minded professionals
6. Talk to recorders and business partners from all over the country
7. Contribute to work products while still in the development phase
8. Enhance your professional profile and position yourself as an expert
9. Break out of your comfort zone
10. Be inspired, invigorated and motivated
11. Invest in yourself
12. Have fun!