

PRIA First Timer Primer

*2012 Winter Symposium
Washington Marriott
February 29, 2012*



Welcome!

- PRIA is a forum for:
 - Identification, research, discussion, development, drafting and implementation of national standards, best practices and new technology solutions.

Welcome!

- PRIA is committed to:
 - Promoting the importance of the public land records system;
 - The efficiency of industry operations;
 - Providing a format where all parties can be heard.

Welcome!

- PRIA's style means:
 - Everyone is invited to the table;
 - If you want a say, you need to play (participate).
- As much as possible:
 - We wrangle over the issues;
 - Come to consensus;
 - **Then** we write the best practice or standard.

IPR Policy

- Intellectual Property Rights Policy
 - You have the right to remain silent; anything you say could be interpreted as volunteering to co-chair the project.
 - **This** is a good group of people with a distinctive sense of humor. Individuals who are easily offended are hereby warned that it was not intentional.
 - **Roll** up your sleeves, we have serious work to do...

IPR Policy

- Seriously...
- Legal-eze designed to discourage bad actors and encourage open participation.
 - “This meeting is governed by the PRIA Intellectual Property Rights and Anti-Trust policies. These policies are published on the PRIA website (www.pria.us). If you have any questions regarding these policies, please call 919.459.2081 and ask to speak to the PRIA Staff Executive. By participating in this meeting you agree to be bound by these policies.”

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- Conference Sponsorships
 - Name & event of sponsor

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 - I'm optimistic that we'll need two slides for this

Now What?

- 2 ½ days of whirlwind activity
 - 9 General Sessions
 - 8 Workgroup Meetings
 - 2 Breakfast Roundtable Events
 - 2 Relationship Development Events
 - 1 Keynote Address

(The 12 Days of Christmas...**without presents** (2 cents) just not as cheap)

Now What?

- How do I participate?
 - General Sessions: Q&A is usually at the end. There will be **PVs** with microphones.
 - Working Sessions: Just jump in. Otherwise you'll end up listening to people like me droll on...
 - Seriously, we're not shy around here. Just speak up.
 - Breakfast Roundtables: Grab a bite, find a topic, say "hi," tell the moderator they're crazy, learn something from someone with a different point of view.

Now What?

- How do I participate?
 - Relationship Development Events:
 - If you don't come down and mingle, we'll send hotel security to find you.
 - If you sit in the corner, we'll rearrange the tables to make that the middle of the room.

Who's Who?

- Kay Wrucke – President
- David Ewan – Vice President
- Joan McCalmant – Secretary
- Mark Ladd – Treasurer

(you see, anybody can do this)

Who's Who?

- Board of Directors
 - Dan Crank
 - Recorder (Butler, OH)
 - Larry Burtness
 - Chief Deputy Recorder (Washoe, NV)
 - Diane Swoboda Peterson
 - Deputy Recorder (Woodbury, IA)
 - Carol Foglesong
 - **Assistant Comptroller** (Orange, FL)
 - Kathi Guay
 - Register of Deeds (Merrimack, NH)

Who's Who?

- Board of Directors (cont.)
 - Charlie Epperson
 - CTO (SigniaDocs)
 - Kelly Romeo
 - Director of Technology (ALTA)
 - Richard Bramhall
 - SVP, Chief Title Officer (Bank of America)
 - Marc Aronson
 - President (Pennsylvania Association of Notaries)

Who's Who?

- Council of Advisors
 - Mark Monacelli
 - Recorder (St. Louis, MN)
 - Steve McDonald
 - Director of Government Affairs (RedVision)
- Chief Staff Officer
 - Stevie **Kernick**

Who's Who?

- Committee & Workgroup Co-chairs

PRIA - speak

- White Paper?
 - An educational document that memorializes the most brilliant ideas you've ever heard.
- Best Practice?
 - What everybody says they do while at the conference, but struggles to do back at the office.
- XML Standards?
 - If we told you, you'd run crying and screaming from this room.

So How Do I...?

- Join a committee or workgroup?
 - Attend the session.
 - Say the following:
 - “I’d LOVE to help with that!”
 - Learn the secret handshake **or makeup one of your own.**

What If...?

- I have a question during the conference?
 - Ask your PRIA Ambassador
 - Go to the registration desk (**Stevie and Valerie know everything**)
- I have an idea for a PRIA standard?
 - Already? That's great!
 - Talk to one of us and we'll point you in the right direction

Technology 101

- PRIA came into existence largely due to issues relating to eRecording
- It seems like a foreign language but it's driven by everyday policy decisions
 - Don't think you can't contribute
 - **Think again.** They need you

Technology 101

- XML
 - Extensible Mark-up Language
 - Lets machines talk to each other and lets **humans** think they had something to do with it
- Schema
 - A document, written in XML, that tells XML processors what to do with the data
 - Basically, a grammar book for geeks

Technology 101

- Business Requirements & Use Cases
 - Documents written by normal people that tell propeller-heads what their code needs to do
- iGuide
 - Implementation Guide
 - Documents written by propeller-heads in order to narrow the options

Technology 101

- We're probably making the rest up just to sound smart
 - It all comes down to getting your job done
 - Nobody knows that better than you
 - Come on down!

Must See Events

- It's ALL good, but be sure to stop by
 - Speed Volunteering
 - You'll learn a lot in a short timespan
 - Breakfast Roundtables
 - Free food
 - Nice people

Must See Events

- A TON of work went into:
 - Land Records Summit
 - This afternoon 1 PM – 5PM
 - eRecording eXcellence
 - Friday (10:30 **AM** – noon)
 - Don't cut out early – You'll be sorry

Take the PRIA Leap!

- Questions?
- Hopefully you'll want to stay for a long time!

Thank you.

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