



Getting Started
with the
**PRIA Public
Campaign Materials**

Materials

In conclusion...
The official public record is crucial to our country's continued success - and existence.

Your County Recorder of Deeds office, utilizing state of the art technology and proven procedures, continues to keep the public record accurate, accessible, and secure.

As we have for nearly 150 years...
...and for the next 150 years.

Contacts...
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Public services
RECORD NEW DOCUMENTS into the official public record in person, through the mail, through an agent or electronically.
ACCESS OR SEARCH DOCUMENTS within the public record from our office or elsewhere using remote access solutions.
OBTAIN COPIES of requested documents within the public record.

Our commitment
INTEGRITY
Our focus is absolute accuracy in the information we capture into the public record.
ACCESSIBILITY
We will make sure the public has convenient and needed access to search and view the public record so you can efficiently determine property title with confidence.
SECURITY
We will always protect the public record from peril or corruption and guard against the misuse of the information contained within.

Do you own or are you considering buying a home?
If you thought finding the right house for the right price was all you need then there's more that you should know. Your County Recorder's Office maintains the public records necessary to legally establish real estate ownership rights. Because of your county's Recorder's office that perfect home you found for the perfect price can be bought, sold and financed confidently, making the American dream possible. For over 200 years Recorders have kept your public records accurate, safe and secure.

Kay Wrucke
Recorder
Martin County

Your County Recorder's Office

www.mycountyrecorder.org
www.co.martin.mn.us/Recorder/Recorder.htm

Handout

This flyer has been designed to promote your office and the value you bring to your constituents. By having flyers available in your courthouse, to mail out, to hand out at public hearings and events, available at local libraries and other establishments, as well as any other opportunities you discover, you'll be able to communicate why your office is vital to the public. It includes several areas which can be customized with your photo, your county name and seal, contact information, and the specific public services you offer.

Your [county name] Recorder's Office proudly maintains...

- the integrity
- the accessibility
- the security

of your public records.

PRIA
Public Record Information Association

To find out more go to www.mycountyrecorder.org

Looking to buy or sell a home?

Your County Recorders Office maintains the public records necessary to legally establish real estate ownership rights.

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To find out more go to www.mycountyrecorder.org

Newspaper Spots

These newspaper spots give you an opportunity to promote your office in local newspapers, newsletters, websites, etc. The ads direct the reader to www.mycountyrecorder.org for more information on what county land records offices do and their importance. This ad is customizable with your county seal and name.

PowerPoint Presentation

A full PowerPoint presentation is included that covers a variety of topics: the history of the land records office, its duties and functions, advancements, importance, and the future goals of the office. This presentation can be given to co-workers, the public at various events, local schools and government students, etc. The PowerPoint comes with a PDF full of notes on each slide and is customizable so you can add and remove content to fit your office and the message you want to communicate.

Radio Spots

A 30 second radio spot has been created to give you a chance to promote your office on local radio stations, whether it's run as a free 30-second PSA or a paid spot. The ad communicates the importance of the local land record's office and directs the listener to www.mycountyrecorder.org to find out more information. The ad is customizable if you would like a different title used (Recorder, Clerk, Registrar) than already provided or if you would like a different voice used.



www.mycountyrecorder.org

The website www.mycountyrecorder.org has been created by PRIA to be a one-stop site that educates visitors on county land records offices. It includes sections on the vital functions they perform, their history, eRecording and other recent advancements, contact information, and more.

Customizing your materials

All of the materials have been provided in a customizable Photoshop format (PSD). If you do not have local resources with the software and/or ability to make your changes, please contact PRIA at stevie@pria.us with your requests. The cost of customization is \$50/hr.

Printing your materials

You are free to use any local printer you choose to print your handouts and other materials. If you would like to use our printer we can get the handouts printed in full color and folded for the following estimated fees (shipping will differ depending on amount and location):

100 for \$175.00

250 for \$200.00

500 for \$225.00

1000 for \$275.00

2500 for \$350.00

5000 for \$400.00

10000 for \$750.00

If you have any additional questions please direct them towards Stevie Kernick at stevie@pria.us